

PROOF THAT PERFORMANCE PAYS.



Get any 4 new BFGoodrich® Advantage T/A™ or g-Force™ Super Sport^{A/S} passenger tires between June 1 and July 12, 2009, and receive a \$50 Visa® prepaid card.

To learn more, call 1-888-372-3784. Offer valid 06/01/09 – 07/12/09. Redemption forms must be postmarked by 07/29/09 and received by 08/12/09.

How to receive your BFGoodrich Prepaid Visa card:

- Complete this redemption form.
- Attach receipt (or legible copy) showing the purchase of 4 new BFGoodrich® Advantage T/A™ or g-Force™ Super Sport^{A/S} passenger tires.
- Mail to: BFG Promotion, 1407 Airport Road, Suite 3126, Monroe, NC 28110.
- Not valid with any other offer. See terms and conditions for further details.
- To check the status of your Visa Prepaid card, visit www.rebates411.com

Offer valid 06/01/09 through 07/12/09.
Requests must be received by 08/12/09.
See terms and conditions.

Please email me advance notice of special offers, tire safety tips and/or new product information.

BFGoodrich has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

Email address

Where did you buy your tires? (dealer name)

Invoice Number

Date of Purchase

Mo. Day Year

Year of car

Make (e.g., Nissan)

Model (e.g., Altima)

First Name

Last Name

Address (No P.O. Boxes — delivery addresses only.)

Apt./Suite No.

City

State

ZIP Code

Phone

What is the next vehicle you plan to purchase tires for?

Year of car

Make (i.e., Nissan)

Model (i.e., Altima)

Does this vehicle currently have BFGoodrich® tires? (Please check.)

Yes No Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)

In the next 30 days 91 days to 1 year from now
 31 to 90 days from now More than 1 year from now

How many vehicles are in your household?

- 1 4
 2 5 or more
 3

What is your age?

- 18 – 25 40 – 55
 26 – 39 Over 55

How many years have you been a BFGoodrich® tire owner?

- First time
 Less than 5 years
 More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

- 1 3
 2 4

What tire brand was replaced when you purchased your new set of BFGoodrich® tires?

- BFGoodrich® Other

How did you first hear about this promotion? (Please check one.)

- Radio
 Direct Mail
 Newspaper
 Salesperson in store
 In-store display
 Friends/Family
 Television
 Website
 Outdoor advertising
 Email
 Other

Offer Terms & Conditions

During the June 1, 2009 through July 12, 2009 promotional period, buy four new BFGoodrich® Advantage T/A™ tires or four new g-Force™ Super Sport^{A/S} tires from an authorized BFGoodrich tire dealer, located in the fifty (50) United States or District of Columbia (U.S.), to qualify for a \$50 gift card.

Redemption forms must be received by August 12, 2009. Limit of one (1) redemption request per purchase of four new BFGoodrich Advantage T/A or four new g-Force Super Sport A/S tires. Limit three gift card redemptions per household. Sales to Original Equipment manufacturers, fleets, wholesalers, commercial accounts and purchases for resale are not eligible for this promotion. Not valid on tires sold as adjustments or blems. Offer applies only to new eligible purchases made by retail customers at participating BFGoodrich dealer locations between June 1, 2009 and July 12, 2009. This offer is not valid or redeemable with any other BFGoodrich® Tires promotion or offer. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich® Tires (or its authorized representatives) relating to the validity of any submissions are final and binding. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. This promotion is subject to all federal, state and local laws and regulations. BFGoodrich reserves the right to modify or discontinue this offer at any time for any reason. No cash refunds. Offer may not be assigned, traded, sold or combined with any other BFGoodrich Tires offer. Mail-in only. No fax or phone orders accepted. Please retain copies of the materials you submit. All requests become the property of BFGoodrich Tires and will not be returned. BFGoodrich is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. This offer may not be combined with or used in conjunction with certificates, promotions, special offers, special rate programs, gift cards or any offer whatsoever. For questions regarding this promotion, please call 1-888-372-3784, Monday through Friday between 9:00 a.m. and 5:00 p.m. EST. Please reference the BFGoodrich Tires Advantage T/A and g-Force Super Sport^{A/S} promotion when calling. All requests must be received by August 12, 2009. Please allow four to six weeks for delivery of your gift card by mail. Prepaid card is subject to the terms and conditions of issuer.

Cards are issued by Citibank, N.S. pursuant to a license from Visa U.S.A. Inc. and managed by Citi® Prepaid Services. Cards will not have cash access and can be used everywhere Visa debit cards are accepted.